Analyst Advisory

Virtual or in-person analyst engagements are interactive sessions that deliver actionable insights for your business and technology challenges.

Onsite Workshops

› **Road mapping workshops.** Work with Forrester experts to assess your organization's readiness and develop a plan to drive results.

› **Skill building workshops.** Learn how to apply proven frameworks and techniques, building a skill you can use for a variety of initiatives.

Strategy Sessions

› **Visioning**

› **Maturity Assessments**

› **Business Cases**

› **Organizations design**

Analyst Reviews

› **Messaging review.** Analysts review your positioning or your marketing content to help it better resonate with your audience and drive conversion.

› **Digital functionality review.** Analysts review your website or app to help them assist in attracting and retaining more customers by delivering functionality that addresses their goals.

› **Digital user experience review.** Analysts review your website or app to ensure that they help you attract and retain customers by delivering a user experience that's easy, effective, and enjoyable.

Event Speeches

Inspire your audiences with a Forrester analyst speech that delivers a research-based, strategic vision and is customized to best suit your event.